



NYU

SCHOOL OF PROFESSIONAL STUDIES

StudentNEWS

FALL 2014

WELCOME FROM THE DEAN

Dear Students,

As you settle into your classes and begin the fall semester, I invite you to enjoy the Fall 2014 student newsletter for the NYU School of Professional Studies. These newsletters, which are produced twice each academic year, serve to inform you of developments at the School-wide level, including updates on student government, opportunities, and resources.

As we begin this academic year, I urge you to supplement your rigorous course of study with School citizenship. Join student clubs, study abroad, or attend a lecture on global affairs. Whatever the activities you choose, a greater degree of commitment to becoming involved in the School community will guarantee a more meaningful and life-changing educational experience for you. Also remember, giving back to the community at large is an important responsibility. Whether you participate in a charity race or volunteer at a hospital on the weekends, as a future leader in industry, you have a duty to make the world a better place.

Be sure you take a moment to familiarize yourself with your new student government representatives for undergraduate and graduate Student Council (see page 3). Student government provides you with a vehicle to have your voice, your thoughts, and your opinions on student life, school services, and program needs heard.

Take advantage of the School resources at your disposal. This is a key component in defining your success while you are here and in the years to come. The NYU Wasserman Center for Career Development at the NYU School of Professional Studies offers a wide range of career development services that will help you in your search for that dream job. The newly created International Student Support Center (ISSC) provides comprehensive academic and cultural programming for the School's growing international student population (see page 2).

In addition to creating customized resources for students, the School also is sensitive to your academic concerns and needs. In response to the feedback we have received from students, faculty and staff members, and industry, the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management has been split into two robust, separate entities—the Tisch Center for Hospitality and Tourism and the Tisch Institute for Sports Management, Media, and Business. This separation will allow us to further hone and develop academic programming in these two distinct fields of practice (see page 2).

Finally, I would like to remind you that engaging with students is an important priority for me. As such, I have recently launched a Twitter account, designed



Dean Dennis Di Lorenzo (center) completed the ALS Ice Bucket Challenge with the help of Undergraduate Student Council President Ben Ryzak (left) and the Graduate Student Council President Robert Wilt (right).

to keep me in touch with the School's many constituencies. Your insights and experiences are important to the School, and I hope to see you all in the Twittersphere [@nyuspsdean](#).

I wish you all an enlightening and productive fall semester, and look forward to meeting you and hearing about your experiences during the coming year.

Dennis Di Lorenzo

Harvey J. Stedman Dean
NYU School of Professional Studies

WELCOME FROM THE ASSOCIATE DEAN



Associate Dean Anna Condoulis poses with student Derek Meitzer at the 2014 President's Service Awards ceremony.

The Office of Student Affairs at the NYU School of Professional Studies welcomes all new and returning students as we prepare to begin the new academic year. The many orientations held during the week of August 25 provided helpful information to all new students to ensure that they are well acclimated for the year ahead, and that they feel part of the new community they are joining.

New York City is a global city, and our student body reflects this diversity in the broad array of cultures and ethnicities it represents. This fall, we welcomed 1,384 new graduate and undergraduate students to the School, 636 of which are international students from 73 countries!

The NYU School of Professional Studies offers students a wide variety of services and activities outside of the classroom. The Office of Student Life oversees Student Council and club activity, and offers students the ability to create a community on campus that provides the opportunity for cultivating personal friendships and building professional relationships. The International Student Support Center provides support to international students to help them succeed in their studies at NYU and to orient them to life in New York City. It also offers programming that brings domestic and international students together, so that each group can learn and gain from the other's perspectives and experiences.

We encourage our students to familiarize themselves with all that NYU and the School have to offer, to participate in our events and activities, and most importantly, to reach out to us with concerns and questions. We are all here to assist and to ensure that each student has an amazing experience!

Anna Condoulis

Associate Dean, Student Affairs, Alumni Relations, and Events
Office of Student Affairs, Alumni Relations, and Events

NEW INTERNATIONAL STUDENT SUPPORT CENTER HELPS THOSE WHO ENROLL FROM ABROAD TO ACCLIMATE TO AMERICAN LIFE AND LEARNING

To ensure that international students adjust to living and learning in the U.S., the NYU School of Professional Studies recently launched the International Student Support Center (ISSC), which provides academic, cultural, and social support. The Center offers one-on-one tutoring services for international students. Academic enhancement sessions also are available and include: writing, speaking, academic culture, technology, library, and career classes. International students also can take advantage of the Global Network Representative Program, which matches incoming students with either a current international student or a domestic student who welcomes them and advises them on adjusting to life in N.Y.C. and studying at NYU. They also can join numerous clubs and hone their writing skills by participating in exercises and sharing their ideas with fellow students in an informal setting through Pen Pals International. For more information, visit sps.nyu.edu/issc.



“I spent almost every day of my first semester at the ISSC, and I will continue to do so this year. There are so many services offered to international students to help us succeed. I have worked with tutors to improve my reading and writing skills, and there is even free pizza as well.”

-Valerie Piras

“At the ISSC, you can come out of your comfort zone and get to know students from around the world. You can learn to build your conversational skills by speaking about your country and culture, and by learning about the lives of others. Don't hesitate to speak up and to ask for help. Everyone is friendly and willing to provide assistance.”

-Suryabala Shenbagamurthy



DEAN DENNIS DI LORENZO TO CREATE NEW GRADUATE SCHOLARS GROUP TO ENCOURAGE ACADEMIC EXCELLENCE AND ENRICH STUDENT LIFE

The Dean's Scholars Group will be created with the intent of bringing together top graduate students from departments across the School to pursue academic scholarship and to build a base for school and community involvement. During the Fall 2014 semester, a committee of faculty members will be appointed to develop a rigorous selection criteria for this prestigious honor. Members of the Dean's Scholars Group will be awarded scholarships and will be required to play active roles in student life and community service to maintain their standing. The application process will open to students in Spring 2015, and the first Scholars Group will convene in Fall 2015.

PRESTON ROBERT TISCH CENTER FOR HOSPITALITY, TOURISM, AND SPORTS MANAGEMENT TO BECOME TWO DISTINCT DIVISIONS

This fall, as part of the School's ongoing process to improve the educational experience and to enhance career preparation, the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management will be divided into two separate entities—the Tisch Center for Hospitality and Tourism, and the Tisch Institute for Sports Management, Media, and Business. Creating distinct homes for these fields of study will help to more clearly define study options for students, while expanding opportunities to connect with industry. The change will result in programs that focus on case studies, field experiences, and guest lectures that are most relevant to students and to professionals in these industries.

STUDENT GOVERNMENT

Meet your newly elected Student Council for the 2014 – 2015 academic year. They are here to ensure that your voice is heard and that you are provided with an academic and social experience at the NYU School of Professional Studies that will serve you a lifetime. We urge you to become involved in student government and student life. Get to know your council members and let them know about your interests, your needs, and your concerns.

Undergraduate Student Council

Ben Ryzak – President
Jennifer Little – Vice President
Karina Todorova – Secretary
Lina Yue – Treasurer
Anthony Inkumsah – Senator

Graduate Student Council

Bobby Wilt – President
Nandini Subramanya – Vice President
Xi Yang – Secretary
Chris Tran – Treasurer
Yaowan Lu – Senator

To help you become familiar with your Student Council president and senator, we have provided a profile of each. We hope you take the time to read them and to learn more about those who will be representing you.



Ben Ryzak, Undergraduate Student Council President, Wants to Encourage More Student Participation in College Life

After graduating from high school, avid sports fan Ben Ryzak hoped to pursue an undergraduate degree that would indulge his passion for all things athletic. The San Francisco Bay-area native found the perfect program of study in the B.S. in Sports Management at the NYU School of Professional Studies.

“The School environment is unique,” declares Ryzak, who will graduate in May 2015. “My professors have been extremely knowledgeable, the courses have been interesting and fulfilling, and the sports management program has put me in the best position for networking. It’s been a great balance.”

Ryzak has made the most of the opportunities offered to him. This summer, he interned at Seltzer Licensing Group, and previously, he completed internships at Showtime Networks Inc. and CBS Sports Network. Last year, he studied abroad for a semester in Tel Aviv, Israel. Active in student leadership, he served as the vice president of the NYU Sports Business Society and was recently elected president for the School’s Undergraduate Student Council for academic year 2014-2015.

“I ran for office because the School has provided me with a lot of opportunities, and I want to pay it forward by enhancing the opportunities of my fellow students in any way that I can,” asserts Ryzak.

As president, he oversees student-run clubs, plans fun and engaging events to promote student communication and participation, and acts as the voice of the undergraduate

population of the School, representing its concerns within the broader NYU community through the University Committee on Student Life.

“My goal is to be an ambassador for the School, and to educate the rest of NYU about who we are,” says Ryzak. “Also, I want to encourage our undergraduates to take an active part in student life. There are all sorts of unique opportunities available here, and it’s a good way for students to have a positive impact on their school experience.”



Undergraduate Student Senator, Anthony Inkumsah, Hopes to Build Awareness Among Current Students of All That the School Has to Offer

A native of Ghana, Anthony Inkumsah came to the U.S. in 1992 to pursue his undergraduate degree at the University of Maryland, but was unable to complete it due to financial constraints. Instead, he pursued a career as a stockbroker, managing the finances of high-net-worth clients.

After several years on the job, Inkumsah decided to return to school to complete his undergraduate degree. He enrolled in the NYU School of Professional Studies Paul McGhee Undergraduate Division, and will graduate in 2016 with a B.S. in Information Systems Management.

“There is no other educational institution in my opinion that offers adults a world-class undergraduate education like McGhee,” says Inkumsah. “I consider myself very lucky to have found a program of this caliber. The quality of education is high, the professors are extremely helpful and knowledgeable, and the advisors are very supportive. The faculty and staff really understand that some of us have families and other obligations to contend with,” notes Inkumsah, the father of two pre-teenaged daughters.

He also has high praise for the NYU Wasserman Center for Career Development at the NYU School of Professional Studies, which helped him to secure a summer internship at Accenture. “It offered me the rare opportunity to work at one of the world’s top management consulting firms,” he states. “I wish more students would utilize the Wasserman Center.”

Inkumsah, the new student senator, is the primary representative of the School’s undergraduate student body (McGhee, Tisch, and Schack) on the University’s Student Senators Council. He decided to take a leadership role in student government because the School is a big and important part of his life. “I love the School of Professional Studies passionately, and every day I look forward to being on campus,” he says. “As the undergraduate student senator, I want to help promote the School and to ensure that current students are taking advantage of all that it has to offer.”

He adds, “I believe it is important for students to engage in leadership in college to build their own leadership skills and also to encourage diversity and different thought processes.”



Newly Elected President of the Graduate Student Council, Robert Wilt, Plans to Build Upon Sense of Community Across the School

After earning his undergraduate degree in marketing from Lehigh University, Robert Wilt worked at JP Morgan Chase & Co. for

half a dozen years. "But I always knew I wanted to be in real estate, so I decided to go back to school full time, to help facilitate the transition from banking to my desired profession," says the New Jersey native.

Wilt enrolled in the NYU School of Professional Studies Schack Institute of Real Estate to pursue an M.S. in Real Estate with a concentration in Finance and Investment. "The finance and investment track offered me a great opportunity to gain an in-depth understanding of real estate and to leverage my previous banking experience," he declares, adding, "In addition to the knowledge that you acquire, one of the greatest assets you gain by going back to graduate school is the network that you build."

While enrolled in the School, Wilt has been very active in student government. Last year, he served on the Executive Board of the Schack Institute of Real Estate Student Association (REISA), and as the graduate representative on the Graduate Student Council (GSC). In the past, the Executive Board could only be elected by the student club representatives. This was the first year that elections were opened to the entire student population, providing the opportunity for Wilt to run, and to ultimately win the presidency. As the GSC president, he will represent all graduate students in the NYU School of Professional Studies in both school- and university-wide settings. He will work with the Executive Board to set goals for the Council, to establish priorities, and to measure progress in achieving those goals. He also will be responsible for cultivating student club leaders, providing guidance and assistance when necessary, and working with them to ensure student clubs maintain an acceptable level of activity.

"I see the importance of organizations like the GSC to help build a sense of community here at the School and across the University," says Wilt. "I want to encourage the various student clubs to hold joint events and to bring together students from different programs and hopefully even different schools throughout NYU."



Yaowan (Crystal) Lu Seeks to Develop Her Leadership Skills as Graduate Student Senator and to Build Camaraderie Among Students

An international student from the eastern part of China, Yaowan (Crystal) Lu came to the United States to pursue her bachelor's

degree in finance from the University of Massachusetts Boston. For graduate school, she decided to switch majors and enrolled in the M.S. in Integrated Marketing at the NYU School of Professional Studies.

"I wanted to explore a different career path," says Lu, "and although I faced a number of challenges during the transition—especially some languages barriers—I still enjoyed the process, and I am learning a great deal."

She chose digital marketing as her concentration, citing the more efficient tools it provides for businesses in an evolving global marketplace. "By using this medium, we can make a closer connection between customers and products," notes Lu.

She has found the NYU School of Professional Studies environment to be very "energetic, passionate, and flexible." To make the most of her time here, she decided to actively participate in student government. "From my point of view, being a student leader can be a very valuable experience," says the new graduate student senator. "I want to develop my leadership skills, help others, and make more friends during this process."

As senator, Lu is the primary student representative of the School's graduate student body and represents their interests on the University's Student Senators Council (SSC). Her main goal is very simple. "I want to make more students from different countries engage together. I believe we can benefit from interacting with one another at events and participating in student government activities, and it's important for us to have this type of experience in college life."

STUDENT LIFE AT THE NYU SCHOOL OF PROFESSIONAL STUDIES

Students at the NYU School of Professional Studies have the unique opportunity to experience campus life while taking advantage of all that New York City has to offer. Our professionally oriented events, workshops, and panel discussions bring top industry experts to the campus to share their views and their expertise with our students. Our social events often take students off campus to explore the culture and the energy that this great city has to offer. New York University is “a private University in the public service,” and many of our events provide community service opportunities that enhance and reinforce the educational mission of this world-renowned institution of higher learning.

While at the School of Professional Studies, students have the opportunity to join a number of clubs. Program-specific clubs allow students to network with other students studying in the same field, while All Square clubs provide the opportunity to mingle and to network with students from across the University, sharing interests and experiences, and expanding their network as well as their sense of campus community. Event announcements are sent weekly to all student NYU e-mails.

The School of Professional Studies Student Councils (one representing graduate students and the other undergraduate students) comprise the School’s student governance organization. They oversee club activity and host a number of events that bring the entire School student community together. Student senators represent student perspectives and bring issues and concerns to the attention of the School’s and the University’s administration. Our clubs speak to both the academic and the social aspects of student life. Joining a club can be the pathway to forging enduring lifelong friendships, as well as future professional opportunities and connections. Clubs offer a creative forum for exploring intellectual, business, and cultural passions, while opening the door to establishing communities of interests that deeply enrich the academic experience.

We encourage students to get to know their Student Council and club leaders. Contact Sue Wais, associate director of student life, with questions, ideas for new clubs, or to get involved at sw715@nyu.edu or (212) 998-7001.



In March, students showed their school spirit by participating in the All-University Games. Each school team competed in games such as tug-of-war, dodgeball, foosball, volleyball, and more.



The International Student Support Center and the Office of Student Life co-hosted a “welcome luncheon” for our new incoming international graduate students in August. More than 450 students from 73 countries attended the event.

Undergraduate Student Clubs

- Business Management Society**
- Culture Club**
- Economics Club**
- Greening Committee**
- Healthcare Management Club**
- History Club**
- Hospitality Business Society**
- Literary Club**
- Media Club**
- MIS Club (Information Systems Management)**
- Organizational Behavior & Change Association**
- Psychology Club**
- Real Estate Club**
- Schack B.S. in Real Estate Club**
- Sports Business Society**



Dean Dennis Di Lorenzo and Associate Dean Anna Condoulis mixed and mingled with students at the School’s Undergraduate Student Council kick-off event. After the student mixer at 7 East 12th Street, students enjoyed a game at Yankee Stadium and cheered on the Bronx Bombers.

Graduate Student Clubs

Fundraising Student Association (FSA)
Graduate Sports Business Society (GSBS)
Graphic Communication & Management Association (GCMA)
Hospitality and Tourism Society (HTS)
Integrated Marketing Association (IMA)
International Club
Management & Systems Student Association (MSSA)
Public Relations League (PRL)
Publishing Student Association (PSA)
Schack Institute Student Association (REISA)
Society for Human Resource Management (SHRM)
Student Association for Global Affairs (SAGA)

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Lynda Carter
Administrative Aide



The Office of Student Life hosted a series of events around New York City, including an "Ice Skating Social" at Bryant Park. Students got to mingle in the VIP Lounge and ice skate at the Bryant Park Ice Rink this past February.

FALL 2014 STUDENT EVENTS

Fall is always a busy time at the NYU School of Professional Studies. There are a number of exciting events coming up on the calendar in which students are welcome to participate. We urge you to get involved, mingle with your fellow classmates, and make the most of your time here as a student.

Special Student Events

Grad Halloween Party, October 25, 8 p.m. - midnight, NYU Kimmel Center for University Life, Rosenthal Pavillion
\$15 tickets in advance, \$20 at the door, prize for best costume

Winter Holiday Party, December 5, 6, 12, or 13
(date depends on venue availability), 9 p.m. - midnight

On The Town Series Events

Statue of Liberty Cruise, September 27, 11 a.m. departure, tickets \$10 per student

Motown the Musical, October 17, 7:30 p.m., details TBA

Friday Nite at the Met, November 14, details TBA

Coffee Hours with Dean Di Lorenzo

Coffee and Conversation with the Dean,
September 30, 4.30 - 6 p.m., Midtown Center

Coffee and Conversation with the Dean,
October 20, 4.30 - 6 p.m., Woolworth Building

Coffee and Conversation with the Dean,
November 3, 4.30 - 6 p.m., 7 E. 12th St

W.O.W. (Weekly on Wednesdays) Events

Every Wednesday, beginning Sept. 10 from 4.30 - 6 p.m., 5th floor lounge, 7 E. 12th St. Stop by the lounge for coffee, cookies, and conversation on a variety of topics including relieving stress and career tips. You'll learn a lot and have the opportunity to meet other students.

For additional events, including club-specific events, please check your weekly announcements.

To view photos from recent NYU School of Professional Studies Student Life events, please visit bitly.com/spsstudentlife.

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